

MEDIA ADVISORY

**WINNIPEG - TORONTO - OTTAWA
HOST OF THE 2018 *INDIGENOUS DAY LIVE* CELEBRATIONS**

April 5th, 2018, Winnipeg, Manitoba - National Indigenous Peoples Day is right around the corner, and that can mean only one thing – the largest national celebration in recognition of that day – *Indigenous Day Live!*

On Saturday, June 23rd, APTN will host *Indigenous Day Live* from Winnipeg, Toronto and Ottawa bringing daytime celebrations and a free evening concert broadcast live on APTN. The multi-platform broadcast will air on APTN from 7:00 p.m. - 12:00 a.m. ET.

The generous financial support from the Government of Canada has allowed *Indigenous Day Live* to expand its grassroots efforts and reach even more Canadians. Canadian Heritage's continued support enables APTN to bring people and communities together to shine a spotlight on Indigenous cultures and to celebrate the distinctiveness and diversity of Indigenous Peoples with all Canadians.

This year, *Indigenous Day Live* will bring the Saturday night concert lineup to its partner festivals: the Toronto Indigenous Arts Festival at Fort York and the Ottawa Summer Solstice Indigenous Festival at Vincent Massey Park, which both run June 21st to 24th. Winnipeg's *Indigenous Day Live* will be held at the Forks, a historical and important location for this show.

APTN is pleased to announce that, officially, as of June 2018, *Aboriginal Day Live* will change its name to *Indigenous Day Live*.

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About *Indigenous Day Live*

Indigenous Day Live has been held annually since 2007 and is the largest celebration of National Indigenous Peoples Day and the summer solstice in Canada. APTN presents free a day-time program of activities and evening concert in Winnipeg, MB, setting up a twin stage across the country for most years. The LIVE



aptn
**Indigenous
Day Live**

multi-platform concert broadcast is available to all Canadians and beyond via APTN, radio waves and online. To join the conversation anytime use #IDL2018.

For information on today's announcement, visit indigenoustodaylive.ca or contact:

Jacqueline Jubinville

Manager of Communications, APTN

(204) 947-9331, ext. 339

jjubenville@aptn.ca



**ONE GREAT | SATURDAY
GATHERING | JUNE 23**